



**MARCH 2023**

# Company Profile

Indirect procurement at its best

our added value • technology • about Crowdfox

## Our added value



up to 80%  
faster search



optimized  
content



maximum price  
transparency



top user  
experience



seamless system  
integration



continuous  
competition

### We take your purchasing to a new level!

Crowdfox enables your company to achieve more transparency, process reliability and efficiency as well as fair prices. Likewise, the user experience is optimized by using the Guided Buying solution in your existing SRM system.



*"With Crowdfox, we have structured, streamlined and automated our ordering processes for indirect C-parts. This helps our internal users with efficient order processing and enables our purchasing team to focus on its strategic activities."*

*The easy system integration, excellent user experience and features such as price/availability comparison make Crowdfox a unique solution on the market."*



**Christian Schaumann**

Teamlead Strategic Purchasing, Rational AG

More information

[www.crowdfox.pro](http://www.crowdfox.pro)

# Technology

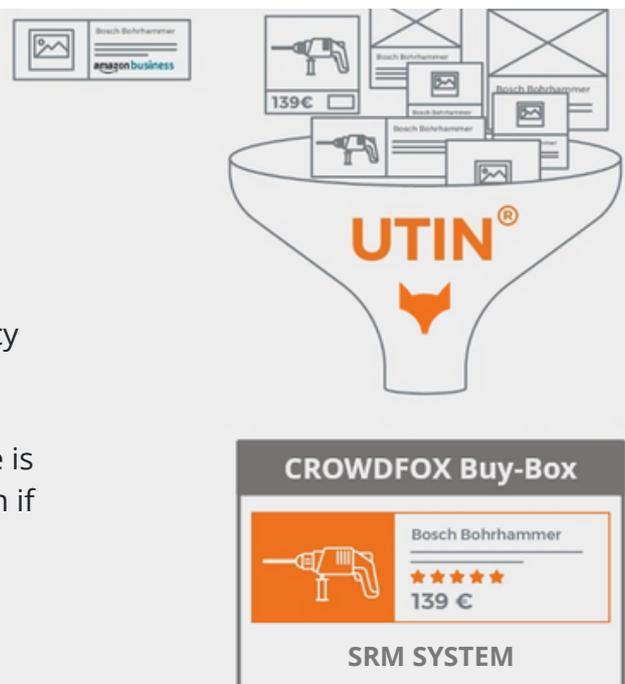
## Crowdfox optimizes your SRM system

- 1 Our unique and innovative **matching technology** assigns a Unique Trade Item Number (UTIN<sup>®</sup>) to each item.
- 2 **The same article** from existing suppliers, alternative suppliers and marketplaces is **identified, compared** and **cumulated**.
- 3 The results with the **best price-performance ratio** will be provided – for example as a Buy-Box catalogue.
- 4 The matched Buy-Box catalogue **improves search speed** by **up to 80%**.
- 5 Any **company restrictions** you have set will be taken into account.
- 6 With the UTIN<sup>®</sup> technology, the **content** of the Buy-Box **is enriched massively** – images, datasheets, labels, etc.

### UTIN<sup>®</sup>-Matching-Technology

The UTIN<sup>®</sup> is a development of Crowdfox, which enables comparability and transparency in purchasing.

Data from different supplier catalogues are consolidated and thus a kind of central article is created. Identical products are identified even if they have different identification numbers or attribute formatting, for example.



## About Crowdfox

Crowdfox is one of the forward-looking solutions for purchasing optimization and one of the TOP 100 of the most innovative companies in the German middle class.



founded 2014  
in Cologne, Germany



inhouse software  
development



technology leader in  
purchasing optimization



deep commodity  
group expertise

Our customers include well-known companies from the automotive, mechanical engineering, chemical, service and logistics sectors.

## Contact us for a non-binding consultation!

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